



SAFETY HARBOR ART & MUSIC CENTER

December 28, 2016

Dear Friend of Safety Harbor SongFest,

Thanks for your interest in sponsorship for the **Safety Harbor SongFest**. Past sponsorship support for our music festival helped raise funds for the new Safety Harbor Art & Music Center (SHAMc) which had its grandest opening on Thanksgiving Weekend 2016. Since its opening, SHAMc, a volunteer run organization, has already hosted 5,000 visitors from the greater Tampa Bay area, hosted five concerts, held five children's art classes, and lead two holiday parades. SHAMc is now poised to offer dynamic arts programming year round.

**Safety Harbor SongFest** remains SHAMc's largest annual fundraising event, guaranteeing the organization's continued art and music programming throughout the community. Please consider sponsoring this year's fast approaching **SongFest**. On April 1 & 2, 2017 we will once again be showcasing national and local songwriters and musicians at the Waterfront Park in Safety Harbor. With the annual attendance growing each year we expect to host an audience of 8-10,000 people from the Tampa Bay region and beyond!

Please review our attached sponsor packet and sign up to become one of **SongFest's** Heroes!

To make a direct tax deductible donation to the Safety Harbor Art and Music Center, a 501c3 organization, please visit: [www.shamc.org](http://www.shamc.org)

Thank you for your commitment to the arts and for your help in making arts and music programming at the Safety Harbor Art & Music Center a reality.

Gratefully,

A handwritten signature in black ink, appearing to read "Todd Ramquist, Kiaralinda + Heather Richardson".

Todd Ramquist, Kiaralinda, Heather Richardson and the SHAMc Collective  
Safety Harbor Art and Music Center ([www.safetyharborartandmusiccenter.com](http://www.safetyharborartandmusiccenter.com) / [www.shamc.org](http://www.shamc.org))  
(727) 725-4018; [shamc@me.com](mailto:shamc@me.com)

*At SHAMc, our vision is to inspire extraordinary artistic thinking, creativity and performances that engage our community in unique ways. The Safety Harbor Art and Music Center is a 501(c) (3) non-profit organization whose mission is to promote knowledge of and education in the fine arts, the visual arts and the performing arts. All donations are tax deductible and greatly contribute to the arts in our community.*





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## 2017 Safety Harbor Song Fest Fact Sheet

**Event:** Safety Harbor Song Fest

**Date:** April 1 & 2, 2017; Saturday 11 am – 8 pm; Sunday 11 am – 7 pm

**Admission:** \$50 weekend ticket

**Location:** Safety Harbor Waterfront Park, 110 Veterans Memorial Lane,  
Safety Harbor, FL 34695

**Approximate Attendance:** 8,000 – 10,000

**Description:** For the fourth year, the Safety Harbor Art and Music Center (SHAMc) will be showcasing a stellar lineup of nationally acclaimed musical acts, when it hosts the Safety Harbor SongFest on April 1-2, 2017. Tickets will be on sale in January 2017 for the two-day event, which takes place on the town's picturesque waterfront park located next to the Safety Harbor marina and pier.

This year's confirmed lineup includes national recording artists that pull from a wide range of influences, including blues, bluegrass, country, jazz, pop, world beat and more.

"The festival has become an extension of our SHAMc collective. We consider the artists, volunteers, and audience part of our family," said Todd Ramquist, festival organizer and founder. "Our goal is that each new audience member coming to the festival will feel like part of our SongFest family too," explained Kiaralinda, festival organizer and founder.

Performances will be enjoyed at two stage areas on both days, from 11 a.m. to 8 p.m. on Saturday and 11 a.m. to 7 p.m. on Sunday. Musicians will also perform at local venues in downtown Safety Harbor throughout the weekend. Tickets can be purchased directly from [www.safetyharborsongfest.com](http://www.safetyharborsongfest.com) in late fall of 2016.

### **About Safety Harbor Music and Art Center and Safety Harbor Song Fest**

SHAMc is a nonprofit 501(c)(3) organization whose mission is to promote education in the fine arts, visual arts, and performing arts. Todd Ramquist and Kiaralinda (no last name) wanted to create a community arts center for many years. SHAMc is almost completed in downtown Safety Harbor and is quickly becoming a landmark. Founders Ramquist and Kiaralinda are both local artists who are globally renowned for their art house, Whimzeyland.

Contact: Melissa Mabe (813) 918-2290 or Todd Ramquist 727-725-4018

[MelissaLMabe@gmail.com](mailto:MelissaLMabe@gmail.com)

[www.SafetyHarborSongFest.com](http://www.SafetyHarborSongFest.com)

[www.SafetyHarborArtAndMusicCenter.com](http://www.SafetyHarborArtAndMusicCenter.com)



## **Presenting Sponsor - \$15,000 (cash or \$25,000 inkind)**

(1 available)

### **Pre-Event**

- Presenting billing: Safety Harbor SongFest Presented by (Sponsor Name)
- Premium logo placement on all promotional materials (Print/web/advertising)
- Prominent logo placement on the festival website with link to sponsor website
- Press release announcing presenting sponsorship along with festival lineup details
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

### **On-Site Benefits**

- Largest logo on festival program
- Largest logo recognition on main stage banner
- Stage introduction from both the Waterfront and Marina stages
- 30 event tickets for your company

## **Main (Waterfront) Stage Sponsor - \$7,500**

(1 available)

### **Pre-Event**

- Large logo placement on all materials (Print/web/advertising)
- Large logo placement in prime location on festival website
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

### **On-Site Benefits**

- Large logo on festival program
- Second largest logo on stage sponsor signage on Main Stage
- Stage introduction and welcome during opening of festival
- 20 event tickets for your company

## **Platinum Plus Sponsorship - \$5,000**

### **Pre-Event**

- Logo placement on promotional materials (Print/web)
- Large logo on the festival website
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

### **On-Site Benefits**

- Logo in festival program
- Logo on stage banners
- Stage introduction
- 18 event tickets for your company

## **Marina Stage Sponsor - \$3,500**

(1 available)

- Special sponsor signage on Marina stage
- Logo on stage banners
- Logo on festival website
- Logo in festival program
- Stage introduction and welcome during opening of the festival
- 16 event tickets for your company

## **Green Room Sponsor - \$3,500**

- Special sponsor signage in Green Room
- Product placement in Green Room
- Logo on stage banners
- Logo on festival website
- Logo in festival program
- Stage introduction and welcome during opening of the festival
- 16 event tickets for your company

## **Platinum Sponsorship - \$2,500**

- Logo on stage banners
- Logo on festival website
- Logo in festival program
- Stage introduction
- 14 event tickets for your company

## **Wine Art Lounge Sponsor - \$1,500**

(1 available)

- Sponsor logo banner displayed in Wine Art Lounge
- Logo on festival website
- Logo in festival program
- Stage introduction
- 10 event tickets for your company

## **Gold Sponsorship - \$1,000**

- Logo on stage banners
- Logo on festival website
- Logo in festival program
- 8 event tickets for your company

## **Pewter Sponsorship - \$750**

- 10x10 booth space for marketing purposes (includes 6-8' table and 2 chairs, electricity available on a first come-first served basis)
- Logo on festival website
- One mention in sponsor e-blast to the festival mailing list
- 4 event tickets

## **Silver Sponsorship - \$500**

- Logo on festival website
- One mention in sponsor e-blast to the festival mailing list
- 4 event tickets

## **Bronze Sponsorship - \$250**

- Logo or name on festival website
- 2 event tickets

Sponsorship Contact: Melissa Mabe (813) 918-2290

Email: [Sponsors@SHSongFest.org](mailto:Sponsors@SHSongFest.org)

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**Sponsorship Agreement**

Sponsorship Levels – please check one:

- \$15,000 \_\_\_\_\_ Presenting Sponsor\*
- \$7,500 \_\_\_\_\_ Main Stage Sponsor\*
- \$5,000 \_\_\_\_\_ Platinum Plus Sponsor \*
- \$3,500 \_\_\_\_\_ Harbor Stage Sponsor\*
- \$3,000 \_\_\_\_\_ Green Room Sponsor\*
- \$2,500 \_\_\_\_\_ Platinum Sponsor
- \$1,500 \_\_\_\_\_ Wine/Art Lounge Sponsor
- \$1,000 \_\_\_\_\_ Gold Sponsor
- \$750 \_\_\_\_\_ Pewter Sponsor (marketing booth)
- \$500 \_\_\_\_\_ Silver Sponsorship
- \$250 \_\_\_\_\_ Bronze Sponsorship
- \_\_\_\_\_ \_\_\_\_\_ In kind (please give value of your in kind sponsorship)



***\*These sponsorship levels are customizable to the sponsor.***

Name of Company/Organization \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Name of Authorized Sponsor \_\_\_\_\_

Signature of Authorized Sponsor \_\_\_\_\_ Date \_\_\_\_\_

Please sign one copy of this agreement and return to Safety Harbor Song Fest c/o Safety Harbor Art & Music Center (please retain a copy for your files)

Mail To: Safety Harbor Art & Music Center  
 1206 3<sup>rd</sup> Street N  
 Safety Harbor, FL 34695

Phone: (727) 725-4018

Email: [Sponsors@SHSongFest.org](mailto:Sponsors@SHSongFest.org)