



SAFETY HARBOR ART & MUSIC CENTER



December 4, 2014

Dear Potential Sponsor,

We are pleased to present the 2nd Annual Safety Harbor Song Fest, an eclectic and exciting two-day music festival (March 28-29, 2015) featuring more than 20 nationally-touring artists and multiple performances in a variety of venues – from intimate and enchanting to all-out exhilarating.

Benefitting the Safety Harbor Art and Music Center, the festival will once again highlight emerging and established singer-songwriters, their artistry and stories behind their music. Featuring talented musicians from all over the U.S., the event will be covered by local newspapers, radio, and television stations. The festival will require giving supporters like yourself and hundreds of volunteers in order to make the magic happen throughout the weekend.

We hope we can count on your support. We know that your organization has as its mission a desire to give back to the community and the arts, and we would greatly appreciate your participation. If your organization would like to be a festival partner, please contact us about your sponsorship. The opportunities are detailed on the following pages. For more information about this exciting event, please visit our website at www.safetyharborsongfest.com.

Thank you for your time and consideration. Please send emails to sponsors@shsongfest.org.

Kind regards,

A handwritten signature in black ink, which appears to read 'Todd Ramquist, Kiaralinda + Heather Richardson'.

Todd Ramquist, Kiaralinda, Heather Richardson and the SHAMc Collective
Safety Harbor Art and Music Center (www.safetyharborartandmusiccenter.com / www.shamc.org)
(727) 725-4018; shamc@me.com

At SHAMc, our vision is to inspire extraordinary artistic thinking, creativity and performances that engage our community in unique ways. The Safety Harbor Art and Music Center is a 501(c) (3) non-profit organization whose mission is to promote knowledge of and education in the fine arts, the visual arts and the performing arts. All donations are tax deductible and greatly contribute to the arts in our community.

Safety Harbor Song Fest Fact Sheet



Event: Safety Harbor Song Fest

Date: March 28-29, 2015; Saturday 11 am – 9 pm; Sunday 11 am – 7 pm

Admission: \$40 weekend ticket; \$25 one-day ticket

Location: Safety Harbor Waterfront Park, 110 Veterans Memorial Lane,
Safety Harbor, FL 34695

Description: The Safety Harbor Song Fest benefits the Safety Harbor Art and Music Center (SHAMc) a 501(c) (3) whose mission is to promote education in the fine arts, visual arts, and performing arts. Founders Todd Ramquist, Kiaralinda, and Heather Richardson are local artists. Kiaralinda and Todd are globally renowned for their art house, Whimzeyland.

The festival's featured musicians are mainly acoustic acts that pull from a wide range of influences, including blues, bluegrass, country, jazz, pop, world beat and more. Most identify with the popular "Americana" or "New Americana" label. More than 20 musicians will perform on two stages throughout both days.

Last year's inaugural festival was very successful with more than 2,000 people in attendance and this year's event promises to be bigger and better. We are proud to announce our headlining acts; Shawn Mullins and The Steep Canyon Rangers will be coming to the festival this year. In addition, Willie Sugarcapps, Joe Craven, Joseph Arthur, David Jacobs-Strain, Caroline Kole and Kawehi will be performing. We will also be welcoming back a few of last year's favorite artists including Emily Kopp, Daphne Willis, Callaghan, and Grammy winner, Jim Lauderdale. More acts are being added every day. Watch our website for updates!

The festival also features local performing artists, attractions, and the very best in local food trucks and restaurants.

Contact: Melissa Mabe (813) 918-2290 or Todd Ramquist 727-725-4018

Sponsors@SHSongFest.org

www.SafetyHarborSongfest.com

www.SafetyHarborArtAndMusicCenter.com



Title Sponsor - \$10,000

Pre-Event

- [Title billing "Sponsor's Name" Safety Harbor Song Fest
- [Premium Logo placement on all promotional materials (Print/web/advertising)
- [Logo on all pages of the festival website
- [Social media exposure (Facebook, Instagram, Twitter, Festival App)
- [Logo/website link in email blasts
- [Private concert with festival musician for up to 40 people

On-Site Benefits

- [Largest logo on festival program
- [Largest logo recognition on main stage banner
- [Stage introduction
- [30 event tickets for your company

Main Stage Sponsor - \$7,500

Pre-Event

- [Large logo placement on all materials (Print/web/advertising)
- [Second largest logo placement in prime location on festival website
- [Social media exposure (Facebook, Instagram, Twitter, Festival App)
- [Logo/website link in email blasts

On-Site Benefits

- [Large logo on festival program

- [Special stage sponsor signage on Main Stage
- [Stage introduction and welcome during opening of festival
- [20 event tickets for your company

Platinum Plus Sponsorship - \$5,000

Pre-Event

- [Second largest logo on stage banners
- [Logo placement on all materials (Print/web/advertising)
- [Second largest logo on the festival website
- [Social media exposure (Facebook, Instagram, Twitter, Festival App)
- [Logo/website link in email blasts

On-Site Benefits

- [Second largest logo in festival program
- [Second largest logo on main stage banner
- [Stage introduction
- [16 event tickets for your company

Harbor Stage Sponsor - \$3,500

- [Special sponsor signage on Harbor stage
- [Logo on stage banners
- [Logo on festival website
- [Logo in festival program
- [Stage introduction and welcome during opening of the festival
- [16 event tickets for your company

Platinum Sponsorship - \$2,500

- [Logo on stage banners

- [Logo on festival website
- [Logo in festival program
- [Stage introduction
- [16 event tickets for your company

Gold Sponsorship - \$1,000

- [Logo on stage banners
- [Logo on festival website
- [Logo in festival program
- [10 event tickets for your company

Pewter Sponsorship - \$750

- [10x10 booth space for marketing purposes (includes 10x10 tent, 6-8' table and 2 chairs, electricity available on a first come-first served basis)
- [Sponsor Listing in festival program
- [Logo on festival website
- [6 event tickets

Silver Sponsorship - \$500

- [Logo on festival website
- [Logo in festival program
- [6 event tickets

Bronze Sponsorship - \$250

- [Logo or name on festival website
- [4 event tickets

Safety Harbor Art & Music Center
706 2nd Street North
Safety Harbor, FL 34695
Sponsorship: Melissa Mabe (813) 918-2290
Email: Sponsors@SHSongFest.org

Safety Harbor Art & Music Center is a 501(c)(3) non-profit organization whose mission is to promote knowledge of and education in the fine arts, the visual arts, and the performing arts.



SAFETY HARBOR ART & MUSIC CENTER

Sponsorship Agreement

Sponsorship Levels – please check one:

- \$10,000 _____ Title Sponsor*
- \$7,500 _____ Main Stage Sponsor*
- \$5,000 _____ Platinum Plus Sponsor *
- \$3,500 _____ Harbor Stage Sponsor*
- \$2,500 _____ Platinum Sponsor
- \$1,000 _____ Gold Sponsor
- \$750 _____ Pewter Sponsor (marketing booth)
- \$500 _____ Silver Sponsorship
- \$250 _____ Bronze Sponsorship
- _____ In kind (please give value of your in kind sponsorship)



**These sponsorship levels are customizable to the sponsor.*

Name of Company/Organization _____

Name of Contact Person _____

Address _____

Phone _____ Mobile _____

Email _____

Website _____

Name of Authorized Sponsor _____

Signature of Authorized Sponsor _____ Date _____

Please sign one copy of this agreement and return to Safety Harbor Song Fest c/o Safety Harbor Art & Music Center (please retain a copy for your files)

Mail To: Safety Harbor Art & Music Center
 706 2nd Street North
 Safety Harbor, FL 34695

Phone: (727) 725-4018
 Email: Sponsors@SHSongFest.org