



SAFETY HARBOR ART & MUSIC CENTER



Dear Friend of Safety Harbor SongFest,

Thanks for your interest in sponsorship for the **Safety Harbor SongFest**. Past sponsorship support for our music festival helped raise funds for the new Safety Harbor Art & Music Center (SHAMc) which had its grandest opening on Thanksgiving Weekend 2016. Since its opening, SHAMc, a volunteer run organization, has already hosted thousands of visitors from the greater Tampa Bay area, hosted dozens of concerts, held numerous children's art classes, and lead several holiday parades. SHAMc now offers dynamic arts programming year round.

Safety Harbor SongFest remains SHAMc's largest annual fundraising event, guaranteeing the organization's continued art and music programming throughout the community. Please consider sponsoring this year's fast approaching **SongFest**. On April 7, 2018 we will once again be showcasing national songwriters and musicians at the Waterfront Park in Safety Harbor. Our attendance continues to grow and this year should be our biggest year ever!

Please review our attached sponsor packet and sign up to become one of **SongFest's** Heroes!

To make a direct tax deductible donation to the Safety Harbor Art and Music Center, a 501c3 organization, please visit: www.shamc.org

Thank you for your commitment to the arts and for your help in making arts and music programming at the Safety Harbor Art & Music Center a reality.

Gratefully,

A handwritten signature in black ink, appearing to read 'Todd Ramquist, Kiaralinda + Heather Richardson'.

Todd Ramquist, Kiaralinda, Heather Richardson and the SHAMc Collective
Safety Harbor Art and Music Center (www.safetyharborartandmusiccenter.com / www.shamc.org)
(727) 725-4018; shamc@me.com

At SHAMc, our vision is to inspire extraordinary artistic thinking, creativity and performances that engage our community in unique ways. The Safety Harbor Art and Music Center is a 501(c) (3) non-profit organization whose mission is to promote knowledge of and education in the fine arts, the visual arts and the performing arts. All donations are tax deductible and greatly contribute to the arts in our community.



SAFETY HARBOR ART & MUSIC CENTER



2018 Safety Harbor Song Fest Fact Sheet

Event: Safety Harbor Song Fest

Date: April 7, 2018; Saturday 12 pm – 11 pm

Location: Safety Harbor Waterfront Park, 110 Veterans Memorial Lane,
Safety Harbor, FL 34695

Approximate Attendance: 5,000-8,000

Description: For the fifth year, the Safety Harbor Art and Music Center (SHAMc) will be showcasing a stellar lineup of nationally acclaimed musical acts as well as talented local musicians, when it hosts the Safety Harbor SongFest on April 7, 2018. The event takes place on two stages on the town's picturesque waterfront and marina parks.

As always, the lineup will include national recording artists and local musicians that pull from a wide range of influences, including blues, country, bluegrass, pop, world beat and more. As in past years, the festival also includes live art demonstrations and activities, vendors, the famous Wine Art Lounge, and food trucks.

"The festival has become an extension of our SHAMc collective. We consider the artists, volunteers, and audience part of our family," said Todd Ramquist, festival organizer and founder. "Our goal is that each new audience member coming to the festival will feel like part of our SongFest family too," explained Kiaralinda, festival organizer and founder.

This is SHAMc's largest annual fundraiser and provides music and art education and programming throughout the year.

About Safety Harbor Music and Art Center and Safety Harbor Song Fest

SHAMc is a nonprofit 501(c)(3) organization whose mission is to promote education in the fine arts, visual arts, and performing arts. Todd Ramquist and Kiaralinda (no last name) wanted to create a community arts center for many years. SHAMc is located in downtown Safety Harbor and is quickly becoming a landmark. Founders Ramquist and Kiaralinda are both local artists who are globally renowned for their art house, Whimzeyland.

Contact: Todd Ramquist 727-725-4018

SHAMc@me.com

www.SafetyHarborSongFest.com

www.SafetyHarborArtAndMusicCenter.com



Presenting Sponsor - \$15,000 (cash or \$25,000 in-kind)

(1 available)

Pre-Event

- Presenting billing: Safety Harbor SongFest Presented by (Sponsor Name)
- Sponsor mentions in all public relations efforts including: Television appearances, Radio interviews, and press releases. Opportunities for inclusion in live appearances or interviews (when available)
- Premium logo placement on all promotional materials (Print/web/advertising)
- Prominent logo placement on the festival website with link to sponsor website
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

On-Site Benefits

- Largest logo on festival program
- Presenting language and logo recognition on main stage and marina stage banners
- Stage introduction from both the Waterfront and Marina stages
- 30 event tickets for your company

Main (Waterfront) Stage Sponsor - \$7,500

(1 available)

Pre-Event

- Large logo placement on all materials (Print/web/advertising)
- Large logo placement in prime location on festival website
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

On-Site Benefits

- Large logo on festival program
- Special sponsor signage on Waterfront stage
- Stage introduction and welcome during opening of festival
- 20 event tickets for your company

Titanium Sponsorship - \$5,000

Pre-Event

- Logo placement on promotional materials (Print/web)
- Large logo on the festival website
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

On-Site Benefits

- Logo in festival program
- Large Logo on stage banners
- Stage introduction
- 18 event tickets for your company

Marina Stage Sponsor - \$3,500 (1 available)

- Special sponsor signage in Green Room
- Product placement in Green Room
- Logo on stage banners
- Logo on festival website
- Logo in festival program
- Stage introduction and welcome during opening of the festival
- 16 event tickets for your company

Platinum Sponsorship - \$2,500

- Logo on stage banners
- Logo on festival website
- Logo in festival program
- Stage introduction
- 14 event tickets for your company

Wine Art Lounge Sponsor - \$2,000

(Sold/no longer available)

- Sponsor logo banner displayed in Wine Art Lounge
- Logo on festival website
- Logo in festival program
- Logo on stage banners
- Stage introduction

- 12 event tickets for your company

Gold Sponsorship - \$1,000

- Logo on stage banners
- Logo on festival website
- Logo in festival program
- 8 event tickets for your company

Pewter Sponsorship - \$750

- 10x10 booth space for marketing purposes (includes 6-8' table and 2 chairs, electricity available on a first come-first served basis)
- Logo on festival website
- One mention in sponsor e-blast to the festival mailing list
- 4 event tickets

Silver Sponsorship - \$500

- Logo on festival website
 - One mention in sponsor e-blast to the festival mailing list
- Or
- 10x10 booth space for marketing purposes (tent, table and chairs not provided)
 - 4 event tickets

Bronze Sponsorship - \$250

- Logo or name on festival website
- 2 event tickets

Sponsorship Contact: Todd Ramquist (727) 725-4018

Email: Sponsors@SHSongFest.org

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SAFETY HARBOR ART & MUSIC CENTER

Sponsorship Agreement

Sponsorship Levels – please check one:

- \$15,000 _____ Presenting Sponsor*
- \$7,500 _____ Main Stage Sponsor*
- \$6,000 _____ Titanium Sponsor *
- \$5,000 _____ Marina Stage Sponsor*
- \$3,500 _____ Green Room Sponsor*
- \$2,500 _____ Platinum Sponsor*
- \$2,000 N/A Wine/Art Lounge Sponsor
- \$1,000 _____ Gold Sponsor
- \$750 _____ Pewter Sponsor (marketing booth)
- \$500 _____ Silver Sponsorship
- \$250 _____ Bronze Sponsorship
- _____ _____ In kind (please give value of your in kind sponsorship)



****These sponsorship levels are customizable to the sponsor.***

Name of Company/Organization _____

Name of Contact Person _____

Address _____

Phone _____ Mobile _____

Email _____

Website _____

Name of Authorized Sponsor _____

Signature of Authorized Sponsor _____ Date _____

Please sign one copy of this agreement and return to Safety Harbor Song Fest c/o Safety Harbor Art & Music Center (please retain a copy for your files)

Mail To: Safety Harbor Art & Music Center
 1206 3rd Street N
 Safety Harbor, FL 34695

Phone: (727) 725-4018

Email: Sponsors@SHSongFest.org