



SAFETY HARBOR ART & MUSIC CENTER



January 11, 2016

Dear Potential Sponsor,

We are pleased to present the 3rd Annual Safety Harbor SongFest, an eclectic and exciting two-day music festival (April 2 & 3, 2016) featuring more than 20 nationally-touring artists and multiple performances in a variety of venues – from intimate and enchanting to all-out exhilarating.

Benefitting the Safety Harbor Art and Music Center, the festival will once again highlight emerging and established singer-songwriters, their artistry and stories behind their music. Featuring talented musicians from all over the U.S., the event will be covered by local newspapers, radio, and television stations. The festival will require giving supporters like yourself and hundreds of volunteers in order to make the magic happen throughout the weekend.

We hope we can count on your support. We know that your organization has as its mission a desire to give back to the community and the arts, and we would greatly appreciate your participation. If your organization would like to be a festival partner, please contact us about your sponsorship. The opportunities are detailed on the following pages. For more information about this exciting event, please visit our website at www.safetyharborsongfest.com.

Thank you for your time and consideration. Please send emails to sponsors@shsongfest.org.

Kind regards,

Handwritten signatures of Todd Ramquist, Kiaralinda, and Heather Richardson.

Todd Ramquist, Kiaralinda, Heather Richardson and the SHAMc Collective
Safety Harbor Art and Music Center (www.safetyharborartandmusiccenter.com / www.shamc.org)
(727) 725-4018; shamc@me.com

At SHAMc, our vision is to inspire extraordinary artistic thinking, creativity and performances that engage our community in unique ways. The Safety Harbor Art and Music Center is a 501(c) (3) non-profit organization whose mission is to promote knowledge of and education in the fine arts, the visual arts and the performing arts. All donations are tax deductible and greatly contribute to the arts in our community.



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2016 Safety Harbor Song Fest

Fact Sheet

Event: Safety Harbor Song Fest

Date: April 2 & 3, 2016; Saturday 11 am – 8 pm; Sunday 11 am – 7 pm

Admission: \$40 weekend ticket; \$25 one-day ticket

Location: Safety Harbor Waterfront Park, 110 Veterans Memorial Lane,
Safety Harbor, FL 34695

Approximate Attendance: 5,000-8,000

Description: For the third year, the Safety Harbor Art and Music Center (SHAMc) will be showcasing a stellar lineup of more than 20 nationally acclaimed musical acts, when it hosts the Safety Harbor SongFest on April 2-3, 2016. Tickets are on sale now for the two-day event, which takes place on the town's picturesque waterfront park located next to the Safety Harbor marina and pier.

This year's confirmed lineup includes national recording artists Otis Taylor, Love & Theft, Ben Sollee, Matt the Electrician, Daphne Willis, Chris Gelbuda, Joe Craven, Anne Harris, The Vespers, The Shook Twins, Honey Honey, Dan Rodriguez, David Jacob Strain, Tall Heights, The Brothers Landreth, The Mastersons, and more musicians to be announced that pull from a wide range of influences, including blues, bluegrass, country, jazz, pop, world beat and more.

"We wanted the festival to be an extension of our SHAMc family. This year, our theme of family is realized because most of our acts are related either by birth, marriage, or mentorship," said Todd Ramquist, festival organizer and founder. "We hope the audience will feel like they are part of our family too," explained Kiaralinda, festival organizer and founder.

Performances will be enjoyed at two stage areas on both days, from 11 a.m. to 8 p.m. on Saturday and 11 a.m. to 7 p.m. on Sunday. Musicians will also perform at local venues in downtown Safety Harbor throughout the weekend. Tickets can be purchased directly from www.safetyharborsongfest.com.

About Safety Harbor Music and Art Center and Safety Harbor Song Fest

SHAMc is a nonprofit 501(c)(3) organization whose mission is to promote education in the fine arts, visual arts, and performing arts. Todd Ramquist and Kiaralinda (no last name) wanted to create a community arts center for many years. SHAMc is currently under construction in downtown Safety Harbor and is quickly becoming a landmark. Founders Ramquist and Kiaralinda are both local artists who are globally renowned for their art house, Whimzeyland.

Contact: Melissa Mabe (813) 918-2290 or Todd Ramquist 727-725-4018

MelissaLMabe@gmail.com

www.SafetyHarborSongFest.com

www.SafetyHarborArtAndMusicCenter.com



Presenting Sponsor - \$10,000 (cash or \$25,000 inkind)

Pre-Event

- Presenting billing: Safety Harbor SongFest Presented by (Sponsor Name)
- Premium logo placement on all promotional materials (Print/web/advertising)
- Prominent logo placement on the festival website with link to sponsor website
- Press release announcing presenting sponsorship along with festival lineup details
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

On-Site Benefits

- Largest logo on festival program
- Largest logo recognition on main stage banner
- Stage introduction from both the Waterfront and Marina stages
- 30 event tickets for your company

Main (Waterfront) Stage Sponsor - \$7,500

Pre-Event

- Large logo placement on all materials (Print/web/advertising)
- Large logo placement in prime location on festival website
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

On-Site Benefits

- Large logo on festival program
- Second largest logo on stage sponsor signage on Main Stage
- Stage introduction and welcome during opening of festival
- 20 event tickets for your company

Platinum Plus Sponsorship - \$5,000

Pre-Event

- Logo placement on promotional materials (Print/web)
- Large logo on the festival website
- Social media exposure (Facebook, Instagram, Twitter, Festival App)
- Logo/website link in email blasts

On-Site Benefits

- Logo in festival program
- Logo on stage banners
- Stage introduction
- 18 event tickets for your company

Marina Stage Sponsor - \$3,500

- Special sponsor signage on Marina stage
- Logo on stage banners
- Logo on festival website
- Logo in festival program
- Stage introduction and welcome during opening of the festival
- 16 event tickets for your company

Green Room Sponsor - \$3,500

- Special sponsor signage in Green Room
- Product placement in Green Room
- Backstage access for one representative
- Logo on stage banners
- Logo on festival website
- Logo in festival program
- Stage introduction and welcome during opening of the festival
- 16 event tickets for your company

Platinum Sponsorship - \$2,500

- Logo on stage banners
- Logo on festival website
- Logo in festival program
- Stage introduction
- 14 event tickets for your company

Wine Art Lounge Sponsor - \$1,500

- Name inclusion on Wine Art Lounge banner (“Sponsor Name” Wine Art Lounge)
- Logo on festival website
- Logo in festival program
- Stage introduction
- 10 event tickets for your company

Gold Sponsorship - \$1,000

- Logo on stage banners
- Logo on festival website
- Logo in festival program
- 8 event tickets for your company

Pewter Sponsorship - \$750

- 10x10 booth space for marketing purposes (includes 10x10 tent, 6-8’ table and 2 chairs, electricity available on a first come-first served basis)
- Sponsor Listing in festival program
- Logo on festival website
- 4 event tickets

Silver Sponsorship - \$500

- Logo on festival website
- Logo in festival program
- 4 event tickets

Bronze Sponsorship - \$250

- Logo or name on festival website
- 2 event tickets

Sponsorship Contact: Melissa Mabe (813) 918-2290

Email: Sponsors@SHSongFest.org

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SAFETY HARBOR ART & MUSIC CENTER

Sponsorship Agreement

Sponsorship Levels – please check one:

- \$10,000 _____ Presenting Sponsor*
- \$7,500 _____ Main Stage Sponsor*
- \$5,000 _____ Platinum Plus Sponsor *
- \$3,500 _____ Harbor Stage Sponsor*
- \$3,000 _____ Green Room Sponsor*
- \$2,500 _____ Platinum Sponsor
- \$1,500 _____ Wine/Art Lounge Sponsor
- \$1,000 _____ Gold Sponsor
- \$750 _____ Pewter Sponsor (marketing booth)
- \$500 _____ Silver Sponsorship
- \$250 _____ Bronze Sponsorship
- _____ _____ In kind (please give value of your in kind sponsorship)



****These sponsorship levels are customizable to the sponsor.***

Name of Company/Organization _____

Name of Contact Person _____

Address _____

Phone _____ Mobile _____

Email _____

Website _____

Name of Authorized Sponsor _____

Signature of Authorized Sponsor _____ Date _____

Please sign one copy of this agreement and return to Safety Harbor Song Fest c/o Safety Harbor Art & Music Center (please retain a copy for your files)

Mail To: Safety Harbor Art & Music Center
 1206 3rd Street N
 Safety Harbor, FL 34695

Phone: (727) 725-4018

Email: Sponsors@SHSongFest.org